

COMUNICATO STAMPA



TEASER VMOTO STASH THE FIRST PREMIUM BIKE WILL BE UNVEILED AT EICMA

Vmoto Stash, the first model of the new premium brand of Vmoto Soco Group, will be unveiled in a world première at the International Exhibition in Milan.

Vmoto Soco Group, world leader in the production of 100% electric mobility vehicles, after announcing "**Vmoto**", the new premium brand designed for the demanding European and US markets, offers a preview of the highly anticipated **Stash!**

Vmoto Stash will be the first model entirely conceived and designed in Europe. It comes from the pencil of **Adrian Morton** and marks the beginning of the collaboration with the **C-Creative** design center.

Stash offers the market a new concept of mobility that will amaze the industry by introducing a series of innovations designed to facilitate the life of the rider and make travel smarter.

European design, high quality materials, innovative technical solutions, best-in-class performance and unprecedented driving pleasure are the key features of this model.

Vmoto Stash will have its world premiere on **Tuesday, November 23rd at 3:00 pm** at the **Vmoto Soco Group booth: Hall 22 booth T21** at **EICMA**.

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